



King County

1200 King County
Courthouse
516 Third Avenue
Seattle, WA 98104

Meeting Agenda

Health, Housing and Human Services Committee

Councilmembers: Dave Upthegrove, Chair; Kathy Lambert, Vice Chair; Larry Gossett, Joe McDermott

*Staff: Scarlett Aldebot-Green, Lead Staff (206-477-0022)
Sharon Daly, Committee Assistant (206-477-0870)*

1:30 PM

Tuesday, January 5, 2016

Room 1001

Pursuant to K.C.C. 1.24.035 A. and F., this meeting is also noticed as a meeting of the Metropolitan King County Council, whose agenda is limited to the committee business. In this meeting only the rules and procedures applicable to committees apply and not those applicable to full council meetings.

1. Call to Order

2. Roll Call

3. Public Comment

4. Approval of Minutes

[Minutes of the December 15, 2015 meeting pp. 3-6](#)

To show a PDF of the written materials for an agenda item, click on the agenda item below.

Briefing

5. [Briefing No. 2016-B0002 pp. 7-8](#)

Strategies for Working With Incarcerated Youth and Youth of Incarcerated Parents

Joe Gooden, Scoutreach Director, Chief Seattle Council, Boy Scouts of America

Sean Mobley, Green River Senior District Executive, Chief Seattle Council, Boy Scouts of America

Louis Guiden, Jr., Founder and Chief Executive Officer, GuidenU4Life

Marcus Stubblefield, Systems Integration Coordinator, Office of Performance, Strategy and Budget, King County Executive Office



*Sign language and communication material in alternate formats can be arranged given sufficient notice (206-1000).
TDD Number 206-1024.*

ASSISTIVE LISTENING DEVICES AVAILABLE IN THE COUNCIL CHAMBERS.



6. [Briefing No. 2016-B0001 pp. 9-10](#)

Overview of the Communities of Opportunity

Betsy Jones, Health and Human Potential Policy Advisor, King County Executive Office
Adrienne Quinn, Director, Department of Community and Human Services
Patty Hayes, Director, Public Health-Seattle & King County
Michael Brown, Vice President, Community Programs, Seattle Foundation

Discussion and Possible Action

7. [Proposed Ordinance No. 2015-0521 pp. 11-33](#)

AN ORDINANCE relating to the composition and duties of the communities of opportunity interim governance group with respect to the communities of opportunity portion of the best starts for kids levy proceeds; and adding a new section to K.C.C. chapter 2.36.

Sponsors: Mr. Upthegrove

Scarlett Aldebot-Green and Katherine Cortes, Council Staff

Other Business

Adjournment



King County

1200 King County
Courthouse
516 Third Avenue
Seattle, WA 98104

Meeting Minutes Health, Housing and Human Services Committee

*Councilmembers: Dave Upthegrove, Chair; Kathy Lambert, Vice
Chair; Larry Gossett, Joe McDermott*

*Staff: Scarlett Aldebot-Green, Lead Staff (206-477-0022)
Sharon Daly, Committee Assistant (206-477-0870)*

1:30 PM

Tuesday, December 15, 2015

Room 1001

DRAFT MINUTES

Pursuant to K.C.C. 1.24.035 A. and F., this meeting is also noticed as a meeting of the Metropolitan King County Council, whose agenda is limited to the committee business. In this meeting only the rules and procedures applicable to committees apply and not those applicable to full council meetings.

1. **Call to Order**

Chair Upthegrove called the meeting to order at 1:31 p.m.

2. **Roll Call**

Present: 3 - Mr. Upthegrove, Mr. Gossett and Mr. McDermott

Excused: 1 - Ms. Lambert

3. **Public Comment**

There were no speakers.

4. **Approval of Minutes**

Councilmember McDermott moved approval of the minutes of the December 1, 2015 meeting. Seeing no objections, the minutes were approved.

Briefing

5. Briefing No. 2015-B0233

Regional Equitable Development Initiative (REDI) Fund.

Mary Bourguignon, Council Staff, briefed the committee and answered questions from the members. She introduced Cheryl Markham, Strategic Policy Advisor, Community Services Division, Department of Community and Human Services (DCHS), who briefed the committee and answered questions from the members.

This matter was Presented

Discussion and Possible Action

6. Proposed Motion No. 2015-0501

A MOTION accepting the Department of Community and Human Services Behavioral Health Integration IT Data Consolidation Status Report, as required by Ordinance 18110, Section 60, Proviso P10, which amended the 2015/2016 Biennial Budget Ordinance, Ordinance 17941, Section 60.

Scarlett Aldebot-Green, Council Staff, briefed the committee and answered questions from the members. Susan McLaughlin, Health and Human Services Integration Manager, DCHS, also briefed the committee and answered questions from the members.

This matter was Deferred

7. Proposed Ordinance No. 2015-0521

AN ORDINANCE relating to the composition and duties of the communities of opportunity interim governance group with respect to the communities of opportunity portion of the best starts for kids levy proceeds; and adding a new section to K.C.C. chapter 2.36.

Scarlett Aldebot-Green, Council Staff, briefed the committee and answered questions from the members. Adrienne Quinn, Director, DCHS, and Betsy Jones, Health and Human Potential Policy Advisor, King County Executive Office, provided comments and answered questions from the members. Patty Hayes, Director, Public Health-Seattle & King County (PHSKC), also provided comments.

This matter was Deferred

8. Proposed Ordinance No. 2015-0522

AN ORDINANCE establishing the King County children and youth advisory board.

Scarlett Aldebot-Green, Council Staff, briefed the committee and answered questions from the members. Sheila Capestany, Strategic Advisor for Children and Youth, DCHS, also answered questions from the members.

Councilmember McDermott moved amendment 1. The motion passed unanimously. Councilmember McDermott moved title amendment T1. The motion passed unanimously.

The Chair recessed the meeting at 3:07 p.m. The meeting reconvened at 3:08 p.m.

This matter was expedited to the January 11, 2016 Council Agenda.

A motion was made by Councilmember McDermott that this Ordinance be Recommended Do Pass Substitute. The motion carried by the following vote:

Yes: 3 - Mr. Upthegrove, Mr. Gossett and Mr. McDermott

Excused: 1 - Ms. Lambert

Other Business

There was no other business to come before the committee.

Adjournment

The meeting was adjourned at 3:11 p.m.

Approved this _____ day of _____.

Clerk's Signature

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King County

**Metropolitan King County Council
Health, Housing and Human Services Committee**

Agenda item No: 5

Date: January 5, 2016

Briefing No: 2016-B0002 Strategies for
Working With Incarcerated Youth and
Youth of Incarcerated Parents

Prepared by: Joe Gooden, Scoutreach
Director, Chief Seattle Council, Boy
Scouts of America
Sean Mobley, Green River Senior District
Executive, Chief Seattle Council, Boy
Scouts of America
Louis Guiden, Jr., Founder and Chief
Executive Officer, GuidenU4Life
Marcus Stubblefield, Systems Integration
Coordinator, Office of Performance,
Strategy and Budget, King County
Executive Office

PLACEHOLDER

There are no materials for this item

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King County

**Metropolitan King County Council
Health, Housing and Human Services Committee**

Agenda item No: 6

Date: January 5, 2016

Briefing No: 2016-B0001 Overview of the
Communities of Opportunity

Prepared by: Betsy Jones, Health and
Human Potential Policy Advisor, King
County Executive Office
Adrienne Quinn, Director, Department of
Community and Human Services
Patty Hayes, Director, Public Health-
Seattle & King County
Michael Brown, Vice President,
Community Programs, Seattle Foundation

PLACEHOLDER

Materials for this item will be distributed
at the meeting

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King County

Metropolitan King County Council Health, Housing and Human Services Committee

STAFF REPORT

Agenda Item:	7	Name:	Katherine Cortes Scarlett Aldebot-Green Rachelle Celebrezze
Proposed No.:	2015-0521	Date:	January 5, 2015

SUBJECT

Proposed Ordinance 2015-0521 would identify the composition and duties of the advisory body for the portion of the Best Starts for Kids levy related to the Communities of Opportunity initiative.

SUMMARY

Best Starts for Kids is a prevention-oriented regional plan that is aimed at supporting the healthy development of children and youth, families and communities across the county.

Ordinance 18088¹ approved placing before King County voters a ballot measure authorizing a six-year property tax levy to support Best Starts for Kids (BSK). That ordinance identified the Communities of Opportunity Interim Governance Group (IGG) as the advisory body for the portion of BSK levy proceeds set aside for the Communities of Opportunities initiative, and directed the executive to transmit a plan relating to the Communities of Opportunity IGG and a proposed ordinance that identifies the composition and duties of the IGG with respect to the Communities of Opportunity portion of the BSK levy proceeds.²

Proposed Ordinance 2015-0521 would identify the composition and duties of the IGG with respect to BSK levy proceeds, as required by Ordinance 18088, and the transmittal was accompanied by the referenced plan. The Health, Housing and Human Services Committee was briefed on Proposed Ordinance 2015-0521 on December 15, 2015.

BACKGROUND

On November 3, 2015, King County voters approved a six-year property tax levy to fund Best Starts for Kids, a prevention-oriented regional plan that is aimed at supporting the

¹ Adopted July 20, 2015

² Ordinance 18088 also requires the establishment of an oversight and advisory body for the remainder of BSK levy proceeds. The executive is also required to transmit to council a plan relating to the oversight and advisory body by December 1, 2015. See Proposed Ordinance 2015-0522.

healthy development of children and youth, families and communities across the county. The property tax will be levied at a rate of \$0.14 per \$1,000 of assessed valuation in 2016, with an increase of up to three percent for each of the five subsequent years of the levy—2017 through 2021. The Best Starts for Kids levy is projected to generate a total of approximately \$392.3 million in revenues over the six-year levy period.

Under Ordinance 18088, out of the first year's levy proceeds, \$19 million will be set aside to fund the Youth and Family Homelessness Prevention Initiative as well as the amounts that are necessary to pay for election costs related to the levy.

All remaining BSK levy proceeds will be disbursed as follows: 50 percent for the Children and Youth Under Five Allocation; 35 percent for the Children and Youth Ages Five through Twenty-Four Allocation; 10 percent for the Communities of Opportunity Allocation; and five percent for the Data and Evaluation Allocation. The five percent Data and Evaluation Allocation also includes potential amounts for metropolitan park districts and fire districts subject to prorationing.

Communities of Opportunity

Communities of Opportunity (COO) is a place-based initiative which began as an early strategy of the King County Health and Human Services Transformation Plan (HHS Transformation Plan) and has operated since March 2014 as a partnership with The Seattle Foundation.

As noted above, COO has its roots in the HHS Transformation Plan, which was accepted by the council in July 2013.³ The HHS Transformation Plan lays out a goal that by 2020, the people of King County will experience significant gains in health and well-being because our community will have worked collectively to make the shift from a costly, crisis-oriented response to health and social problems, to one that focuses on prevention, embraces recovery and eliminates disparities.

The HHS Transformation Plan called for an initial focus on areas where improved performance is most critical. Communities of Opportunity was one of two early "go-first" strategies that were thought to present near-term, time-sensitive opportunities to accelerate progress (in part due to changes driven by implementation of the Affordable Care Act of 2010). These go-first strategies were established as 3-year efforts with staffing support from Public Health – Seattle and King County and the Department of Community and Human Services, and \$500,000 appropriated in a "catalyst fund"⁴ to support related work outside of King County government.

On a timeline parallel to the development of the HHS Transformation Plan, The Seattle Foundation's Center for Community Partnerships was crafting a neighborhood partnership initiative to address economic and racial equity. Rather than proceed with separate parallel efforts, The Seattle Foundation and King County joined forces to launch Communities of Opportunity. The Seattle Foundation has invested \$2,045,000 in the COO initiative. A pooled fund was subsequently created that aligned catalyst fund resources with The Seattle Foundation resources. According to executive staff, the Seattle Foundation has committed an additional \$1.5 million and is working with donors to increase this commitment.

³ Ordinance 13943

⁴ Ordinance 17829

COO is a communities-focused strategy to support King County neighborhoods in developing capacity and solutions that will improve the community features that shape the health and well-being of their residents and the vibrancy of these places, such as housing, physical environment, adequate employment, and access to services. It specifically targets work in the 20 percent of King County census tracts that rank lowest on an index of ten indicators of health, housing, and economic opportunity.

Via two competitive, application-based funding rounds, COO identified organizations and collaboratives in King County to receive small awards and technical support to pursue strategies to reduce disparities in health outcomes. The first round of 11 awards totaling approximately \$1 million, announced in October 2014, focused on improving equity through policy- and systems-level work that engages or is led by affected communities.⁵ The second round, announced in February 2015, invested \$1.5 million to expand successful community efforts that confront increasing inequity in three communities: SeaTac/Tukwila; the Rainier Valley in South Seattle; and White Center/North Highline.

Each of these place-based COO sites is receiving an annual funding stream to support the “backbone infrastructure” of the community to engage in a collective impact approach with King County and The Seattle Foundation. The aim is to make progress in reducing disparities over a multi-year period. COO staff and partners are working with the community to identify the highest priority strategies, based on a shared measurement system. COO staff are also working with the communities through co-design to leverage the maximum amount of other funding possible for COO investments, including re-alignment of existing funding sources.

Communities of Opportunity Governance and Best Starts for Kids

Ordinance 18088 defines the “communities of opportunity interim governance group” as meaning “the group and any successor group charged with advising on strategic direction and operation for communities of opportunity. The communities of opportunity interim governance group shall include one appointee of the executive and one appointee of the council, respectively, who shall be confirmed by ordinance.” Ordinance 18088 also provides that if the levy is approved by the voters, the COO IGG “will be reconstituted in accordance with Section 7.B.” of the levy ordinance.

Section 7.B. of Ordinance 18088 states:

“The communities of opportunity interim governance group shall serve as the advisory board for levy proceeds described in section 5.C.3. of this ordinance. The executive shall transmit to the council by December 1, 2015 a plan relating to the communities of opportunity interim governance group and a proposed ordinance that identifies the composition and duties of the interim governance group with respect to the levy proceeds described in section 5.C.3. of this ordinance.”

5 African Americans Reach and Teach Health, Futurewise (and partners), Global to Local, Got Green, The Mockingbird Society, OneAmerica (and partners), Open Doors for Multicultural Families, Public Defender Association, Puget Sound Sage (and partners), Skyway Solutions, and White Center Community Development Association

Prior to and immediately after voters approved the property-tax levy to fund Best Starts for Kids, the COO IGG has served as the advisory body responsible for guiding investments related to COO. It was tasked with advising on late 2014 and early 2015 activities while simultaneously facilitating the establishment of the ongoing Governance Group structure. Executive staff report that this fourteen-member group has been meeting and has begun discussions about the establishment of the ongoing/permanent Governance Group, into which the IGG has been expected to soon coalesce.

Present Membership of the COO IGG

1. Michael Brown, The Seattle Foundation (TSF)
2. Deanna Dawson, Sound Cities Association
3. David Fleming, PATH
4. Hilary Franz, Futurewise
5. Patty Hayes, Public Health-Seattle & King County (PHSKC)
6. Betsy Jones, Executive's Office, King County
7. Paola Maranan, The Children's Alliance
8. Gordon McHenry, Jr, Solid Ground
9. Jeff Natter, Pacific Hospital PDA
10. Adrienne Quinn, King County Department of Community and Human Services (DCHS)
11. Michael Woo, community representative
12. Tony To, HomeSight (Rainier Valley site representative)
13. Adam Taylor, Global to Local (SeaTac/Tukwila site representative)
14. Sili Savusa, White Center Community Development Association (White Center site representative)

Executive staff report that this membership was carefully constructed to draw from leaders and experts across the region, while balancing the representation and voice among these sectors. The membership includes one seat for The Seattle Foundation, three seats for King County, three seats for funded neighborhoods and seven seats for community partners who share the goal of reducing today's regional health, social, economic and racial inequities. Since June 2015, the IGG has worked to identify needs and gaps in representation based upon the needs of the COO place-based sites and has been planning to make some changes in the membership to reflect those needs, including the addition of private sector representatives. Present King County representatives who are members of the IGG can suggest members for addition or replacement for consideration by the entire group.

The Seattle Foundation currently serves as a joint administrator with King County of the Communities of Opportunity initiative. The relationship between King County and The Seattle Foundation as founders of Communities of Opportunity is formalized through a memorandum of understanding signed by the 14 members of the IGG and a contract between King County and The Seattle Foundation.

It is estimated that Communities of Opportunity portion (10%) of the Best Starts for Kids levy proceeds will be just over \$6 million annually. Council must approve, by ordinance, the implementation plan that identifies the strategies to be funded and outcomes to be

achieved with the use of levy proceeds described in Section 5.C. of Ordinance 18088, which includes the Communities of Opportunity portion of Best Starts for Kids. Council would also appropriate funds for any property-tax levy dollars to fund the Communities of Opportunity portion of Best Starts for Kids.

The “collective impact” model

As noted above, COO uses the collective impact model. Collective impact refers to “the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem.”⁶ As implemented by the COO and HHS Transformation initiatives, this approach includes fostering community ownership of solutions to reduce health and social outcome disparities. In this model, members of the communities most affected by these disparities are engaged before the specific nature of the solutions or programs are determined, and they help to design the solutions that will fit their community best.

Living Cities’ Integration Initiative

Living Cities is a coalition of twenty-two of the world’s largest foundations and financial institutions. During the formation of the Communities of Opportunities initiative, Living Cities invited King County to submit an application to its Integration Initiative, which has a mission of building a new urban practice that dramatically improves results for low-income people. Communities of Opportunities was chosen as one out of eight sites across the country to participate in the Integration Initiative and has received and continues to receive, as a consequence of this selection and participation, technical assistance and funding from the Integration Initiative.

ANALYSIS

Proposed Ordinance 2015-0521 would:

- Establish that the Communities of Opportunity IGG will serve as the advisory board for BSK levy proceeds described in the BSK levy ordinance for the COO expenditures.
- Identify the membership of the IGG as those members listed earlier in this staff report.
- Outline the following duties of the Communities of Opportunity IGG:
 - to make recommendations to the King County Executive concerning expenditure of BSK levy proceeds under Section 5.C.3. of Ordinance 18088 which states that “ten percent shall be used to plan, provide and administer communities of opportunity” and
 - to collaborate with the King County Executive in the development of the general Best Starts for Kids implementation plan due to council by June 1, 2016 under Ordinance 18088.
- Provide that, consistent with the executive’s plan (which was attached to Proposed Ordinance 2015-0521), the Communities of Opportunity IGG shall submit, by April 1, 2016, a recommendation to the council about the future composition of the IGG.

⁶ John Kania and Mark Kramer, “Collective Impact,” Stanford Social Innovation Review, Winter 2011.

Plan Relating to the Communities of Opportunity Interim Governance Group

Attachment A to the executive's transmittal is a plan for transitioning the COO IGG to the COO permanent governance body during the first quarter of 2016. The plan contemplates a process by which IGG members would have significant input into the proposal for the composition of the permanent governance group, which would advise on expenditure of the portion of levy proceeds that are to be utilized for Communities of Opportunity. That recommendation, according to the plan and the related section in Proposed Ordinance 2015-0521, would come to the council by April 1, 2016.

The plan provides that to "honor the partnership with The Seattle Foundation and community partners and the commitment to the collective impact model", the Interim Governance Group will work to develop the proposal to council that will identify the composition of the permanent governance group. Once that group has been assembled, according to the plan, it will advise the executive and council on the levy proceeds that will be expended on Communities of Opportunity.

The plan notes that it is anticipated, based on the ongoing IGG discussions since passage of the property-tax levy by voters for Best Starts for Kids and prior conversations with council, that the IGG will recommend that the permanent Communities of Opportunity governance group will consist of:

1. one appointee from the King County Executive,
2. one appointee from the King County Council,
3. two appointees from the Seattle Foundation, and
4. "remaining community members selected by the IGG from across sectors."

On the latter, the plan notes that the aim is for individuals selected to possess specific expertise relevant to the work and model of Communities of Opportunity and that representation must reflect the diversity in King County. Furthermore, those members should recognize that strategies may vary by population and in different locations of the County.

Since transmittal, executive staff have provided the following additional information:

- It is not anticipated that the IGG would just expand and become larger in the proposed plan.
- Provisions related to term limits, group size, and areas of expertise are still being considered.
- While not yet set, it is likely that some positions will be slotted for specific areas of expertise.
- It is expected that the composition of the group will continue to include some site representatives, but the group is still working out how to balance adding new site representatives and group size.

Issues

The membership of the Communities of Opportunity IGG established by Proposed Ordinance 2015-0521 does not include a King County Council appointee confirmed by ordinance or a King County Executive appointee confirmed by ordinance as required by

the Best Starts for Kids levy ordinance. Legal counsel has indicated that the levy ordinance requires these two individuals to be appointed and confirmed to this body.

Legal counsel has indicated that Proposed Ordinance 2015-0521 does not need to be codified in the King County Code. Staff anticipate preparing a technical amendment striking this portion of the proposed ordinance.

ATTACHMENTS

1. Proposed Ordinance 2015-0521
 - a. Attachment A: Plan Relating to Communities of Opportunity Interim Governance Group- Pursuant to Ordinance 18088
2. Transmittal Letter
3. Fiscal Note

INVITED

1. Adrienne Quinn, Director, Department of Community and Human Services
2. Patty Hayes, Director, Public Health
3. Michelle Allison, Director of Council Relations, KCEO

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Signature Report

January 4, 2016

Ordinance

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Proposed No. 2015-0521.1

Sponsors Upthegrove

1 AN ORDINANCE relating to the composition and duties of
2 the communities of opportunity interim governance group
3 with respect to the communities of opportunity portion of
4 the best starts for kids levy proceeds; and adding a new
5 section to K.C.C. chapter 2.36.

6 STATEMENT OF FACTS:

- 7 1. The communities of opportunity ("COO") initiative, launched by the
8 Seattle Foundation and King County in March 2014, is a place-based
9 initiative designed to improve equity in health and well-being outcomes in
10 King County.
- 11 2. Since the launch of COO, the initiative has been developed in
12 partnership with community leaders, community residents and coalitions,
13 community-based organizations, and other funders and partners. Seattle
14 Foundation and King County asked many of these partners to be members
15 of the COO interim governance group, and are working with them to
16 support community-identified strategies that will increase social, racial,
17 economic and health equity, so that all people in King County can thrive
18 and prosper.

19 3. To date, The Seattle Foundation has invested \$2,045,000 in the COO
20 initiative and has committed an additional \$ 1.5 million to this community
21 partnership initiative and is working with donors to increase this
22 commitment.

23 4. During formation of the COO initiative, King County was invited to
24 submit an application to Living Cities' Integration Initiative. Living Cities,
25 based in New York and Washington, D.C., is a coalition of twenty-two of
26 the world's largest foundations and financial institutions, and the mission
27 of the Integration Initiative is to build a new urban practice that
28 dramatically improves results for low-income people. COO is one of eight
29 initiatives from across the country chosen to participate in the Integration
30 Initiative, and as such receives technical assistance and funding, and the
31 COO interim governance group has a well-established relationship with
32 Living Cities.

33 5. COO has proceeded forward through initiative development and the
34 creation of a framework for identifying community-based strategies
35 through the support of an interim governance group that is firmly
36 committed to the principals of "collective impact" and "results based
37 accountability."

38 6. Collective impact is a process for achieving change for complex
39 societal issues. Through collective impact, the COO cross-sector partners
40 share a common vision for change, a shared agenda for collecting data and
41 for measuring results consistently, a shared vision to hold each other

accountable and engage in mutually reinforcing activities, agreement to engage in consistent and open communication in order to build trust and assure mutual objectives, and a shared commitment to providing adequate backbone support through a COO staff team and dedicated staff for the place-based sites that can coordinate all the initiative participants and all of the work.

7. Results-based accountability provides a disciplined process and way of thinking for cross-sector partnerships to develop their "Theory of Change" through a robust data-driven outcomes framework. Results based accountability provides a user-friendly process to establish measures for long-term shared indicators of success regarding population outcomes that the collective is focused on, as well as the short-term and interim performance measures of multiple partners. Results based accountability is providing COO with a set of tools to build the evidence base for the work, promote innovation and achieve collective impact.

8. As required by Ordinance 18088, the county executive has transmitted a plan relating to the communities of opportunity interim governance group.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

NEW SECTION. SECTION 1. There is hereby added to K.C.C. chapter 2.36 a new section to read as follows:

A. The communities of opportunity interim governance group serves as the advisory board for the best starts for kids levy proceeds described in Ordinance 18088, Section 5.C.3.

65 B. The current members of the communities of opportunity interim governance
66 group are identified in Attachment A to this ordinance.

67 C. The duties of the communities of opportunities interim governance group are:

68 1. To make recommendations to the King County executive concerning the
69 expenditure of best starts for kids levy proceeds described in Ordinance 18088, Section
70 5.C.3.; and

71 2. To collaborate with the executive to develop the implementation plan to
72 submit to the council by June 1, 2016, consistent with Ordinance 18088.

73 SECTION 2. Consistent with the county executive's plan, the communities of
74 opportunity interim governance group shall submit a recommendation to the council

75 concerning the future composition of the communities of opportunity interim governance
76 group by April 1, 2016.
77

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON

Larry Phillips, Chair

ATTEST:

Anne Noris, Clerk of the Council

APPROVED this ____ day of _____, ____.

Dow Constantine, County Executive

Attachments: A. Plan Related to Communities of Opportunity Interim Governance Group

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Plan Relating to Communities of Opportunity Interim Governance Group

Pursuant to Ordinance 18088



West Seattle Farmers Market



December 1, 2015

Establishing the Advisory Group for Communities of Opportunity Proceeds in Best Starts for Kids

The Best Starts for Kids Levy Ordinance 18088 was passed by the voters in November 2015. Best Starts for Kids allocates ten percent of levy proceeds to “be used to plan, provide and administer communities of opportunity.” The Best Starts for Kids ordinance requires that the Executive transmit to council a plan relating to the communities of opportunity interim governance group. This plan is intended to describe the process and timeline by which the Interim Communities of Opportunity Governance Group will become the permanent governance group for the portion of Best Starts for Kids levy proceed devoted to Communities of Opportunity. Until the permanent governance group is established, the ordinance provides that the Interim Communities of Opportunity Governance Group shall serve as the advisory board for the portion of the levy proceeds intended for Communities of Opportunity.

Background

The communities of opportunity (COO) initiative, launched by the Seattle Foundation and King County in March 2014, is a place-based initiative designed to improve equity in health and well-being outcomes in King County. Since the launch of COO, the initiative has been developed in partnership with community leaders, community residents and coalitions, community-based organizations, and other funders and partners. Seattle Foundation and King County asked many of these partners to be members of the COO interim governance group, and are working with them to support community-identified

strategies that will increase social, racial, economic and health equity, so that all people in King County can thrive and prosper.

To date, The Seattle Foundation has invested \$2,045,000 in the COO initiative and has committed an additional \$1.5 million to this community partnership initiative and is working with donors to increase this commitment. During formation of the COO initiative, King County was invited to submit an application to Living Cities' Integration Initiative. Living Cities, based in New York and Washington D.C., is a coalition of twenty-two of the world's largest foundations and financial institutions, and the mission of the Integration Initiative is to build a new urban practice that dramatically improves results for low-income people. COO is one of eight initiatives from across the country chosen to participate in the Integration Initiative, and as such receives technical assistance and funding, and the COO interim governance group has a well-established relationship with Living Cities.

COO has proceeded forward through initiative development and the creation of a framework for identifying community-based strategies through the support of an interim governance group that is firmly committed to the principals of "collective impact" and "results based accountability." Collective impact is a process for achieving change for complex societal issues. Through collective impact, the COO cross-sector partners share a common vision for change, a shared agenda for collecting data and for measuring results consistently, a shared vision to hold each other accountable and engage in mutually reinforcing activities, agreement to engage in consistent and open communication in order to build trust and assure mutual objectives, and a shared commitment to providing adequate backbone support through a COO staff team and

dedicated staff for the place-based sites that can coordinate all the initiative participants and all of the work.

Plan for the Composition of the COO Advisory Board for Levy proceeds

To honor the partnership with The Seattle Foundation and community partners and the commitment to the collective impact model, the Communities of Opportunity Interim Governance Group will work together to develop the proposal to council that identifies the composition of the permanent governance group that will advise the Executive and Council on the levy proceeds devoted to Communities of Opportunity. Based on Interim Governance Group discussions since the passage of Best Starts for Kids by the voters, and previous conversations with Council, it is anticipated that the Interim Governance Group will recommend that the permanent COO governance group will consist of: one member appointed by the County Executive; one member appointed by the King County Council; two members appointed by The Seattle Foundation; and the remaining community members selected by the Interim Governance Group from across sectors. The permanent governance group should possess specific expertise related to changing health and well-being outcomes in communities and should be committed to the establishment of on-going processes to assure the group is able to deliver on collective impact and results-based accountability. Representation must reflect the diversity in King County and will recognize that strategies may vary for different populations and in different locations of the County where there are inequitable health and well-being outcomes. Following this process, the Executive will transmit to Council by April 1, 2016, the composition of the Communities of Opportunity governance group that shall serve as the advisory board for the levy funds that are devoted to Communities of Opportunity.

Appendix A

Interim Governance Group Members:

1. Michael Brown, The Seattle Foundation (TSF)
2. Deanna Dawson, Sound Cities Association
3. David Fleming, PATH
4. Hilary Franz, Futurewise
5. Patty Hayes, Public Health-Seattle & King County (PHSKC)
6. Betsy Jones, Executive's Office, King County
7. Paola Maranan, The Children's Alliance
8. Gordon McHenry, Jr, Solid Ground
9. Jeff Natter, Pacific Hospital PDA
10. Adrienne Quinn, King County Department of Community and Human Services (DCHS)
11. Michael Woo, community representative
12. Tony To, HomeSight (Rainier Valley site representative)
13. Adam Taylor, Global to Local (SeaTac/Tukwila site representative)
14. Sili Savusa, White Center Community Development Association (White Center site representative)

December 1, 2015

The Honorable Larry Phillips
Chair, King County Council
Room 1200
C O U R T H O U S E

Dear Councilmember Phillips:

I am pleased to transmit an ordinance and plan for transitioning the Communities of Opportunity Interim Governance Group to the permanent Governance Group during the first quarter of 2016, and approving the Governance Group's role with respect to the Communities of Opportunity portion of the Best Starts for Kids levy proceeds.

As you are aware, the Communities of Opportunity (COO) initiative was launched in early 2014 after a period of planning between the Seattle Foundation and King County. The Seattle Foundation has made a significant investment in the launch of COO at \$3,545,000, the most significant investment commitment of all funders to date. A Seattle Foundation and King County staff team coordinates together to manage the day-to-day operations of the COO initiative. The King County COO staff team members coordinate with Transformation Team members from Public Health and the Department of Community and Human Services, and with other departments as relevant to the work of COO.

The COO Interim Governance Group (IGG) has been meeting on a regular basis for the past 18 months to provide crucial input, feedback and oversight for the initiative. The IGG was created with a vision to secure members who make up a diverse group of cross-sector community leaders committed to work together through collective impact to deliver on improved equity in health and well-being outcomes in King County. To respect the strong partnerships with The Seattle Foundation and community members who have been serving on the IGG, the attached plan delineates a process of working with existing IGG members to propose the composition of the permanent governance group for the portion of levy proceeds that are to be utilized for communities of opportunity.

The Honorable Larry Phillips

December 1, 2015

Page 2

On behalf of the IGG, and our funder and community partners who have invested significant resources, time and energy in Communities of Opportunity, I would like to thank you for your support of the processes outlined in this ordinance and plan and look forward to working with the Council during the implementation of Best Starts for Kids.

If you would like any additional information, please contact Adrienne Quinn, Department of Community and Human Services Director, at 206-263-9100.

Sincerely,

Dow Constantine
King County Executive

Enclosures

cc: King County Councilmembers

ATTN: Carolyn Busch, Chief of Staff

Anne Noris, Clerk of the Council

Carrie S. Cihak, Chief of Policy Development, King County Executive Office

Dwight Dively, Director, Office of Performance, Strategy and Budget

Adrienne Quinn, Director, Department of Community and Human Services (DCHS)

Cheryl Markham, Strategic Policy Advisor, DCHS



2015/2016 FISCAL NOTE

ATTACHMENT 3

Ordinance/Motion:

Title: Best Starts for Kids and Community of Opportunity Interim Governance Group
 Affected Agency and/or Agencies: Department of Community and Human Services
 Note Prepared By: Teesha Bailey
 Date Prepared: 12/1/2015
 Note Reviewed By: Steve Andryszewski, Chief Financial Officer
 Date Reviewed: 12/1/2015

Description of request:

Revenue to:

Agency	Fund Code	Revenue Source	2015/2016	2017/2018	2019/2020
TOTAL			0	0	0

Expenditures from:

Agency	Fund Code	Department	2015/2016	2017/2018	2019/2020
TOTAL			0	0	0

Expenditures by Categories

	2015/2016	2017/2018	2019/2020
TOTAL	0	0	0

Does this legislation require a budget supplemental?

No

Notes and Assumptions: